

Canada's Digital Delivery Marketplace emerges from a review of 185 companies specializing in various interactive technology products, including software, hardware, transmission and displays. It represents an initial overview of an industry that is simultaneously exploding and converging. Details about the majority of these companies appear in the companion chart, *Digital Delivery Company Profiles*.



Traditional Broadcasters

- Network TV
- Cable TV
- Satellite TV
- Specialty TV
- Public & Educational TV
- Digital Audio Broadcasting
- Satellite Radio

Interactive TV & Enablers
 ITV Broadcasters, Solution Providers

Bell Xpress Vu	Extend Media
Blue Zone	StarChoice
CBC	Xenophile
CTV	

Interactive & Web Displays
 Display Devices, Exhibitory, Handhelds, Other Devices

Bayleaf	Immersion Studios
BTC	Lightvision Media
Colligo Networks	Network
DigiScreen	Nokia
Digital Advertising Network	Octanewave Software
ESAR Information Technologies	Olympic Spirit
Frontlogic	Research In Motion
	Lunny Group
	Ubiquity Interactive

Transmission
 Terrestrial, Satellite

Terrestrial	
AccessTNG	Nautel
Big Pipe	Nokia
Craig Wireless	Novra Technologies
International	ReachMX
CBC	Société Radio
CTV	Numérique
Cygnal Technologies	SR Telecom
Electroline Equipment	TELUS
fSONA Communications	TRLabs
Globis Data	Unique Broadband
I/One Connects	Systems
Image Wireless	WaveRider
Larcan	Communications
Leitch Technology	Zoopad
MSC Electronics	
Satellite	
AccessTNG	International
CBC	Datacasting
CTV	Novra Technologies
Cygnal Technologies	Société Radio
DigiScreen	Numérique
Infosat Communications	Telesat Canada

Wireless Transmission
 Phones, Messaging, Location Aware, Broadband, Multimedia

AccessTNG	Mipps
Advanced Interactive	MSC Electronics
Airborne Entertainment	Nokia
AirIQ	Octanewave Software
Boomerang Tracking	Redknee
Cell-Loc Location Technologies	Research In Motion Limited
Cilyx	Scion Communications
Colligo Networks	Sierra Wireless
Craig Wireless International	SR Telecom
Exponentia	TELUS
FatPort	Ubiquity Interactive
fSONA Communications	Unique Broadband Systems
Impact Mobile	VCom
Infowave Software	Vital Alert Communication
L3 Technology	WaveRider Communications
LIPSO	WebTrain Communications
Mobidia	Wireless Matrix

Distribution
 Streaming, VoIP, Internet

Advanced Interactive	Peer 1 Network
Callisto Media Systems	Pinnet
Electroline Equipment	ReachMX
HelpCaster	Société Radio
Technologies	Numérique
INSINC	Streamlogics
International	Skip Networks
Datacasting	VoiceGenie
Invidex	Technologies
Mobidia	WebTrain
PecuniaNet Solutions	Communications

Security

- Legislation
- Encryption
- Firewalls
- Codes-of-Conduct

E-Commerce

- Banks
- Credit Card Companies
- Online Auctions
- Search Engines

Hardware
 PC Boards & Chips, Embedded Modules, Black Box Hardware

Acura Technology Group	Linear Systems
AirIQ	Masstech Group
Algoith	Matrox Video Products
All Technologies	Group
Broadcast Video Systems	Miranda Technologies
Cilyx	Norpak Corporation
Critical Telecom	Novra Technologies
Cygnal Technologies	OOH Video Systems
Destiny Software	PMC-Sierra
DVcolor	QDesign Corporation
Enigma Interconnect	Radian
Evertz	Ross Video
Galazar Networks	Sierra Wireless
Gennum Corporation	VCom
I/One Connects	Vital Alert
INSINC	Communication
Intrinsic	VLab
Leitch Technology	Wavesat
	Zarlink Semiconductor

Optimization & Monitoring
 Optimization, Monitoring, Compression, Interactive

Algoith	mgrok Corp
Bayleaf	Miranda Technologies
Comlab Telecommunications	QDesign
Infowave Software	Sonoptic Technologies
Laitan Holdings	TR Labs
Lindsay	Wireless Matrix

Data Gathering & Intelligence
 Meta Data, Web Data Base

Nielsen Media Research	responseTV
Canada	WebAxle Solutions
Norpak Corporation	

Collaboration
 Solutions & Content Sharing

BCS Global	Nikad Interactive
Ensemble Collaboration	Solutions
Hatsize Learning Corp	SMART Technologies
InRoad	TRLabs
IntraShift Solutions	

Transaction Enablers
 E-Commerce Solutions

CYOP Systems Inter-national	My Virtual Model
Info Touch	Paradata Systems
Technologies	Numa Technologies
Moontaxi	

Content Providers

- Producers
- Agencies & Advertisers
- Publishers
- Distance Educators
- Game Developers

Production Facilities

- Film & TV Studios
- Music & Audio Studios
- Motion Capture Studios
- Special Effects Studios

Funders & Industry Enablers

- Government
- Regulatory Groups
- Investors & Funds
- Consultants
- Mass Media

Multimedia Publishing
 Capture & Create, Content Management, Digital Rights Management

AppDepot Web Services	Hummingbird
Axia NetMedia	Immersion Studios
Bayleaf	Impact Mobile
Blast Radius	Maestro CMS
Blue Zone	Minds Eye Interactive
BTC	Novanet Communications
Callisto Media Systems	Numa Technologies
Chalk Media	OMT Technologies
Copernicus Studios	Open Text
CTV	Protexis
Destiny Software	Redknee
Digital Advertising Network	responseTV
DVcolor	Snap Media
Ensemble Collaboration	sofTV.net
ExtendMedia	Talking Dog Studios
Globis Data	VLab
Hatsize Learning Corp	Xenophile Media

Production
 Production, Broadcast Graphics

AppDepot Web Services	Inscriber Technology
Copernicus Studios	Invidex
Display Systems	Marex Broadcast Systems
International	Masstech Group
Exponentia	Novra Technologies
Frontlogic	OMT Technologies
HelpCaster Technologies	VertigoXmedia
Info Touch Technologies	Zoopad

Infrastructure
 Telcos, Internet Service Providers, Cable Companies

Allant	Allstream	Bell Canada	Cogeco	Look Communications	Rogers	SaskTel	Shaw	TELUS	Vidéotron
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